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### Over-the-Counter (OTC) Hearing Aid Advancements

Tech ID: 33741 / UC Case 2024-971-0

#### **BRIEF DESCRIPTION**

This technology introduces innovative methods to significantly improve the performance and accessibility of OTC hearing aids for individuals with mild-to-moderate hearing loss.

#### **FULL DESCRIPTION**

The technology encompasses the application of advanced hearing aid front-end processing, such as directional microphones and multi-channel noise reduction algorithms, to enhance OTC hearing aids. It also includes a novel fitting method that simplifies the adjustment process for users, ensuring that sounds are audible and comfortable. Furthermore, the integration of smartphones and True-Wireless-Stereo (TWS) devices, alongside artificial intelligence (AI), offers opportunities to further revolutionize hearing aid functionality and user experience.

#### SUGGESTED USES

- >> Hearing aids for adults with perceived mild-to-moderate hearing loss.
- >> Smartphone and True-Wireless-Stereo (TWS) earbud applications designed to function as personal hearing amplification devices.
- » Artificial intelligence (AI)-powered devices and applications to enhance speech recognition and noise cancellation in hearing aids.
- >> Healthcare solutions aimed at preventing or delaying cognitive decline and dementia through early hearing loss intervention.

#### **ADVANTAGES**

- » Improved speech intelligibility and sound quality for users with mild-to-moderate hearing loss.
- » Simplified fitting process which allows users to adjust hearing aids without professional audiograms.
- » Utilization of existing consumer electronics to enhance accessibility and affordability of hearing aids.
- » Incorporation of AI to solve complex auditory challenges.

#### PATENT STATUS

Patent Pending

#### **RELATED MATERIALS**

#### CONTACT

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# OTHER INFORMATION

#### CATEGORIZED AS

» Medical

» Devices

#### **RELATED CASES**

2024-971-0

» Chung, K., Zeng, F.-G. (2024). Over-the-counter hearing aids: implementations and opportunities. Frontiers in Audiology and Otology, 2.

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