Berkeley IPIRA

Request Information

METHOD FOR PRODUCING RENDERINGS FROM 3D MODELS USING GENERATIVE MACHINE LEARNING

Tech ID: 33204 / UC Case 2023-153-0

PATENT STATUS

Country	Туре	Number	Dated	Case
Patent Cooperation Treaty	Published Application	WO 2025/006235	01/02/2025	2023-153

BRIEF DESCRIPTION

Existing approaches to visualizing 3D models are capable of producing highly detailed representations of 3D scenes with precision and significant compositional control, but they also require a significant amount of time and expertise by the user to create and configure. Recent developments in generative machine learning (GML) have brought about systems that are capable of quickly producing convincing synthetic images of objects, people, landscapes, and environments, without the need for a 3D model, but these are difficult to precisely control and compose. Therefore, current methods cannot directly relate to detailed 3D models with the fidelity required for many applications, including architecture, product/industrial design, and experience design.

To address this opportunity, UC Berkeley researchers have developed a new, GML-integrated 3D modeling and visualization workflow. The workflow streamlines the visualization process by eliminating arduous and time-consuming aspects while maintaining important points of user control. The invention is tailored for the production of "semantically-guided" visualizations of 3D models by coupling the detailed compositional control offered by 3D models with the unique facility of defining visual properties of geometry using natural language. The invention allows designers to more rapidly, efficiently, and intuitively iterate on designs.

SUGGESTED USES

» Architecture, interior design, product design, experience design, industrial design, or any 3D-visualization

» Computer-aided-design (CAD)

» Visual effects (VFX) production, motion graphic design, game development, and production design for film and television

Permalink

CONTACT

Laleh Shayesteh lalehs@berkeley.edu tel: 510-642-4537.



INVENTORS

» Steinfeld, Kyle Ross

OTHER INFORMATION

CATEGORIZED AS

» Computer

» Software

» Engineering

>> Engineering

RELATED CASES 2023-153-0

- » Novel accommodation of text-based prompts and image-based maps
- » Fast, user-controlled 3D visualizations

RELATED MATERIALS



University of California, Berkeley Office of Technology Licensing
2150 Shattuck Avenue, Suite 510, Berkeley,CA 94704
Tel: 510.643.7201 | Fax: 510.642.4566
https://ipira.berkeley.edu/ | otl-feedback@lists.berkeley.edu
© 2024, The Regents of the University of California
Terms of use | Privacy Notice

.....